



### 3 Tips for Choosing the Right Napkin Dispenser

Here's what you need to know to improve customer foodservice experience

The key is in the details! There's nothing worse than going to sit down to eat at a foodservice facility and realizing there aren't enough napkins. Choosing a napkin dispenser that effectively serves your facility is essential to ensuring your customers have napkins available to them to ensure they have a positive dining experience.

Here are some tips to help you choose the right napkin dispenser for your facility:

1. **Assess Traffic Level:** No matter the size of your foodservice facility, choosing the right dispenser based on traffic level can help ensure your customers have the napkins they need, when they need them. Choosing the right dispenser size can help decrease refill time, so your staff can focus on providing a great foodservice experience to your customers.
2. **Consider Single Napkin Dispensing:** Studies have shown that one-at-a-time dispensing can reduce napkin consumption by 25%! One-at-a-time dispensing allows customers to take only the napkins they need, while other napkins stay in the dispenser to reduce cross-contamination, waste and extra costs.
3. **Choose Environmentally Friendly Options:** More and more, consumers are prioritizing choosing environmentally sustainable products. One survey found that 58% of consumers reported being "likely" or "very likely" to select products that use recyclable or reusable packaging. Choosing environmentally sustainable products can help give your customers a positive impression of your business.

#### The Smarter Napkin Solution: Tork Xpressnap Fit®

New Tork Xpressnap Fit® tabletop and countertop dispensers help reduce napkin consumption, reduce refill time and cut down on waste. These dispensers serve more than 2 times as many guests between refills and use one-at-a-time dispensing technology to control dispensing – ensuring customers only take the napkins they need.



Tork Xpressnap Fit<sup>®</sup> napkins are also 100% recycled, EcoLogo certified and compostable, helping to increase your facility's environmental sustainability.

**Talk to our team** to learn more about how Tork Xpressnap Fit<sup>®</sup> napkin dispensers allow you to increase your efficiency and reduce refill times by more than 50%!